

2021 Deloitte Digital Difference Camp | 24 May 2021



2021 Digital Difference Camp Calling for your support



Dear HKU students,

This summer, Deloitte's fifth **Digital Difference Camp** is ready to begin! This is a great opportunity for your students and we are calling for your support for the camp.

Deloitte is the world's largest professional services firm and changes the world, leading with purpose and shared values to make an impact that matters to our clients, people and society.

At Deloitte, we dare to think, dare to do, and dare to be first. We are committed to becoming the most innovative professional service provider, creating value for clients through multi-disciplinary services, integrated digital solutions, and providing the best learning experiences and development opportunities to equip our talent.

Our recent achievements and accolades:

- Deloitte named a **leading digital supplier** in Asia Pacific by Forrester
- Deloitte Management Advisory named **undisputed global leader in Business Analysis Services and Digital Logistics Consulting Industry** by Gartner and ALM
- Cortex data platform named **2018 Audit Innovation of the Year** by The Accountant & International Accounting Bulletin

Deloitte Digital Difference Camp is back and let's shape the digital future!

Deloitte Digital Difference Camp is an iconic annual project held by Deloitte for university students across the world. Deloitte constantly strives to gather top digital talent to help them quickly gain leading-edge digital transformation knowledge and provides the opportunity for students to connect with a mentor and other digital talent to tackle complex business problems.

This year, 2021 Digital Difference Camp presents four highlights:

Highlight 1:

Every finalist has the opportunity to receive a "fast pass" to a Deloitte graduate or internship offer. The winning teams will also receive cash awards:

Champion	Team cash award of RMB20,000
1st Runner-up	Team cash award of RMB10,000
2nd runner-up	Team cash award of RMB5,000

Highlight 2:
 Eleven of Deloitte's top digital experts will interact with each participant. They will conduct two weeks of in-depth coaching for the shortlisted team, helping them excel.

Highlight 3:
 Simulation of real business scenarios, giving participants the role of advisors and experiencing leading-edge digital transformations.

Highlight 4:
 Deloitte Digital Difference Camp is open to all students from all disciplines.

Throughout the Camp, all students with digital DNA can learn about the most advanced digital information and technologies, who will be empowered with business insights and perspective. Students can gain a mix of skills that are most in demand in this era of diversification through cross-disciplinary learning.

Overview of Camp:
 You are asked to enrol as individuals. After the 1st round competition, you will form teams, joining other talent together with a designated mentor to compete online.

Schedule:	
Online registration:	21 May to 18 June 2021
Online test:	24 May to 20 June 2021
Sharing sessions by mentors:	24 June 2021
Select your team:	25 June 2021
Mentorship:	26 June to 20 July 2021
Online final competition:	Second half of July 2021



Thank you,
 The 2021 Deloitte Digital Difference Camp Committee



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